

user-testing guidelines

for my portfolio page

Welcome

Thanks a lot for your willingness to participate in my last user testing of these studies. It's on my virtual showroom. Alias homepage. I'll tell you the name later on. First, you need to know the WHAT and WHY.

With the testing I am not testing you. Quite the reverse! I'd like you to test my work. Checking out whether the website is ready to be published. Therefore, I'll ask you to complete three, small tasks. Similar to browsing on the internet. It's really easy. Just speak your thoughts out loud. During the tasks. So that I get a clue what needs to be fixed before the website is presented to real recruiters. As importantst target group of mine. For the moment.

/*Let's start right ahead with a few questions about you!*/

~~IMAGINE~~

You are the founder of a digital agency. Since the demand for user-friendly websites is raising rapidly, you'd like to enlargen your team. Hence, you have to decide for one candidate out of hundreds. Based on their portfolio.

SCENARIO A

Time flies.. so that you'd like to get a first impression of this applicant's style. By discovering a project which he/she has done in the past.

SCENARIO B

You got captured by the explanations given. Seems like the designer is motivated. And tough. Let's get to know him/her a bit better.

SCENARIO C

Alright. I'm still convinced that she/he would be a great choice for our team. How can I reach her/him?

	S1	S2	S3
Task itself			
Murmurings			
Needed help			
Duration			
Comments			

usability report

Target user criteria:
familiar with browsing on the internet

NAME

How was the orientation
within the website for you?

What do you think about
the crossed headlines?

Have you missed
something?

- Are digital devices part of your work routine?
- Please tell me a bit more about your profession and how digital devices are related to.
- How old are you?
- Which digital devices do you own yourself?
- What do you use them for?
- Do you like using digital devices?

SUMMARY

1 = urgent, 4 = someday
1 = low, 4 = immense

PROBLEM	RATING	RECOM	EFFORT
Crossed headings	1	the formatting	1
Getting back to main	1	fixed header & linked logo	2
Technical terms	-	<i>keywords for target group</i>	-
Google translation	3	bilingual setup	4
Hamburger	3	from right to left	2

Requirements for future iterations

- The positioning of the hamburger menu
- Maybe a bilingual setup
- An imprint

- More and more projects for sure :D